



MASTER THE ART OF BUSINESS STORYTELLING & COMMUNICATION

In a world where data and facts dominate, stories remain the ultimate tool for connection.



DID YOU KNOW?

Organizations with strong storytelling cultures see a 22% increase in employee engagement.

(Source: Harvard Business Review)

About us

At Katha Pachisi - The Story Bank, we specialize in transforming communication through the power of storytelling. We empower professionals, leaders, and organizations with impactful storytelling techniques to enhance clarity, influence, and engagement. Our training helps participants craft compelling narratives that drive business success.

Why Choose Katha Pachisi?

- ✓ Expert-Led Training
- ✓ Tailor-Made Programs
- ✓ Interactive & Engaging Approach
- ✓ Trusted by Leading Organizations
- ✓ Future-Ready Communication Skills

Our Expertise

- Business Storytelling for Effective Communication
- Persuasive Communication with Data Storytelling
- Executive Presence with Business Storytelling
- Leadership Communication & The Art of Storytelling
- Presentation Mastery with Strategic Communication
- Storytelling for Change Management & External Communication
- Growth Mindset & Embracing Change

ABOUT THE FOUNDER



Monika Tandon, based in Gurgaon, India, is the founder of **Katha Pachisi** – the Story Bank, an organization specializing in training and coaching professionals on **Business Storytelling**, **Data Storytelling**, and other soft skills. With over 17 years of experience in the corporate sector and as a Business Storyteller, she firmly believes in the power of storytelling to transform communication.

Key Highlights:

- **Author:** Monika has written two books on storytelling:
 - a. **Connect through Storytelling** (2021)
 - b. **The Storyteller CXO – Mastering the Art of Business Storytelling** (2024).
- **Trainer and Coach:** She has conducted workshops for prominent organizations like IBM, Microsoft, KPMG, Delhi Police, CAG of India, Dover India, Aliaxis, Transunion, Mondelez International (Cadbury's), IIM Nagpur, GD Goenka University, etc.
- **Expertise:** She focuses on teaching corporate professionals, leaders, and entrepreneurs to use storytelling for impactful communication, leadership, and decision-making.

Monika's vision includes scaling storytelling programs globally and helping organizations and individuals harness the power of stories to connect, influence, and inspire. She offers customized training programs tailored to address industry-specific challenges. Her workshops equip professionals with the skills to create compelling content, structure information effectively, and communicate with impact.

She conducts corporate workshops on Storytelling, 1-1 coaching, insightful Author Talks, dynamic Keynote Sessions, and engaging offsite programs. **Organizations and leaders looking to enhance their communication strategies can leverage her expertise to foster storytelling mastery, driving deeper connections and measurable impact within their teams.**



For training inquiries, connect with us at:

